

[www.yellowheartoil.com](http://www.yellowheartoil.com)



# About Us



We would like to introduce ourselves as manufacturers of cold pressed edible oils based out of Haryana, India. We are pioneers of YELLOW MUSTARD OIL in India. We started our journey in 1982 from a small unit near Delhi and currently we have a huge plant with a daily manufacturing capacity of processing 100 metric tons of mustard seeds which results in production of 35 metric tons of oil per day.

**W**e have recently set up a factory near Jaipur with a capacity of 200 metric tons per day. We also market premium quality unpolished millets, 4 varieties of Natural Honey, Jaggery Products, Gulkand (Rose Petal Jam), Kashmiri Safforon, Pink Himalayan salt, Premium Pickles etc.



Mr. Sachin Mittal  
Managing Director



Mr. Ajay Khullar  
Chief Executive Officer

# Business Details



## YELLOW HEALTH WELLNESS

We have a strong team of skillful professionals who have in-depth knowledge and vast experience in their domain. They diligently and efficiently undertake the entire production process with vigour & utmost responsibility.

**T**hey work in a team and take intense care to understand and cater to the customer's requirements and supply high-quality wood pressed oils. We also market a wide range of natural and organic products in addition to 8 varieties of edible oils. Our dry fruits, Millets, Honey, Saffron, Gulkand & Jaggery to name a few are of premium quality products are of premium quality and procured from best known sources. We have a skilled marketing back end team to provide assistance to our business associates.



# Benefits of Yellow Health

- 1. Heart Health** : Yellow mustard oil contains heart-healthy fats that helps in reducing bad cholesterol levels and supports cardiovascular health.
- 2. Anti-Inflammatory** : It possesses anti-inflammatory properties, potentially providing relief from conditions like arthritis.
- 3. Skin and Hair Care** : When applied topically, mustard oil moisturizes the skin, improves complexion, strengthens hair, and reduces dandruff.
- 4. Respiratory Relief** : Some traditional medicine systems use mustard oil to alleviate respiratory issues such as congestion and coughs.
- 5. Antimicrobial Properties** : It has natural antimicrobial properties that can protect against harmful bacteria and fungi when consumed or applied externally.



# Almust

## Kachi Ghani

## Mustard Oil



- 1. Heart Health** : Kachi Ghani mustard oil contains heart-healthy fats, including monounsaturated and polyunsaturated fats, which can help lower bad cholesterol levels and reduce the risk of cardiovascular diseases.
- 2. Hair and Scalp Care** : Kachi Ghani mustard oil is used topically for hair and scalp care, promoting hair growth, strengthening hair, and reducing dandruff.
- 3. Skin Nourishment** : When applied on the skin, it serves as a natural moisturizer, improving skin complexion and providing relief from dry and itchy skin.
- 4. Respiratory Relief** : In some traditional medicine practices, Kachi Ghani Mustard oil is used for respiratory issues like congestion and coughs, helping to clear nasal passages and ease respiratory discomfort.





# Agroha Range of Wood Pressed Oils



**"AGROHA" WOOD PRESSED OILS THAT ARE EXTRACTED USING TRADITIONAL METHODS. THIS PROCESS ENSURES THAT THE OILS RETAIN THEIR NUTRIENTS & HEALTH BENEFITS.**

**GROUNDNUT OIL**

**COCONUT OIL**

**WALNUT OIL**

**ALMOND OIL**

**SESAME OIL**

**FLAXSEED OIL**

# MILLETS

## THE GRAINS OF FUTURE



- 1. Nutrient-Rich** : Millets are a rich source of essential nutrients, including fiber, vitamins (B-complex vitamins), minerals (iron, magnesium, phosphorus), and antioxidants.
- 2. Gluten-Free** : Millets are naturally gluten-free, making them an excellent choice for individuals with gluten sensitivities or celiac disease.
- 3. Low Glycemic Index** : Millets have a low glycemic index, which means they help stabilize blood sugar levels and can be part of a diabetic-friendly diet.
- 4. Heart Health** : The high fiber content in Millets can lower cholesterol levels and reduce the risk of heart disease.
- 5. Digestive Health** : Millets are known to promote digestive health due to their dietary fiber content, aiding in regular bowel movements and preventing constipation.



## PREMIUM DRY FRUITS

- 1. Nutrient-Packed** : Dry fruits are dense in essential vitamins, minerals, and dietary fiber, providing a concentrated source of nutrition.
- 2. Heart Health** : Many dry fruits, like almonds and walnuts, promote heart health by reducing bad cholesterol levels and supporting cardiovascular well-being.
- 3. Weight Management** : Despite their calorie density, dry fruits can aid weight management due to their satiety-inducing properties, helping control cravings.
- 4. Antioxidant Boost** : Dry fruits are rich in antioxidants, which combat free radicals and lower the risk of chronic diseases.
- 5. Digestive Support** : Certain dried fruits, such as prunes and raisins, are high in fiber, aiding digestion and preventing constipation.



## Honey / Jaggery / Saffron / Gulkand

We also market a range of natural healthy products like four varieties of Honey (Kashmiri Accacia) Multiflora, Wild Forest & (Sheesham), Natural Jaggey Powder & Cubes as well as Pink Himalyan Salt, Kashmiri Saffron & Pink Himalayan Salt Sourced from the Best growers & Manufacturers.



# PROPOSAL Yellow Health Wellness Franchise Model



<b>SETUP COST</b>	
a) Interior @ ₹1800/sq feet (Premium Work) includes Chairs, Tables & Counters, Wall Fittings etc.	₹ 3.60 Lakhs
b) Split Air Conditioner	₹ 0.40 Lakhs
c) LED TV- 40 inches	₹ 0.25 Lakhs
d) Billing Machine	₹ 0.40 Lakhs
e) CCTV Camera set with DVR	₹ 0.25 Lakhs
f) LED Board and Misc.	₹ 0.30 Lakhs
<b>TOTAL SETUP COST</b>	<b>₹ 5.2 Lakhs</b>
<b>Trained Sales Person For 3 Months, Canopy, Digital Mktg., Promotional Material etc.</b>	<b>₹ 1.3 Lakhs</b>
<b>Initial Stock (Combination of Entire Range)</b>	<b>₹ 7 Lakhs</b>
<b>FRANCHISEE FEE*</b>	<b>₹ 1.5 Lakhs</b>
<b>TOTAL INVESTMENT</b>	<b>₹ 15 Lakhs + #</b>
<b>ROI</b>	<b>6 - 9 months</b>

Franchise can earn ₹ 1 lakhs + from 9<sup>th</sup> month onward. It is responsibility of YELLOW HEALTH Wellness team to ensure that the Franchise\* earns the projected amount Every month.\* Franchisee Fee is Renewable after five years. † Higher investment models also available.

**STATE WISE MASTER FRANCHISEE ALSO AVAILABLE. (Contact 0905800911)**

# USP ' s of Yellow Health Wellness Franchise

1. Low investment & high return Business model
2. Indian brand with International quality and taste of food items in very reasonable price.
3. 100% Business support.
4. Our established business concept helps you grow in consistent success.
5. Marketing strategies and plans.
6. Franchise sales brochures.
7. Franchise sales and implementation assistance and management.
8. Franchisee support and marketing services.
9. Advanced internal technology systems.
10. Website services.
11. Comprehensive Ongoing Franchise Management Services



# Who Can BECOME Franchise



- (A) A person with financially strong with management expertise
- (B) Person with zeal to become successful
- (C) A passion for love to food business
- (D) Excellent communication and leadership skills.

# Support By Yellow Health Wellness



1. All products are safe & healthy
2. Quick Breakeven Point
3. No preservative or chemical used in making any product.
4. Product pricing are very competitive.
5. Customer First is our basic motto of service.
6. Regular Billing Software Support
7. Full Marketing Support
8. Social Media Support
9. Location Assistance

# Why Franchise With Yellow Heart?



- A) Tested Unique Business model.
- B) Excellent margin.
- C) Standard Operating Procedures in all aspects of business.
- D) A unique & best in class concept targeted to a huge market.
- E) Continuous training for operations and recruiting assistance.
- F) Lifetime training support.

- (G) A well - Recognized business format that has a strong and wide consumer appeal.
- (H) Highly tuned, tried and tested systems.
- (I) Highest Standard in supply systems.
- (J) Carefully selected vendors for supplies and purchases.
- (K) Transparent Pricing and Billing.

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**SEHRI INDUSTRIES PRIVATE LIMITED**

GL-42, Ganpati Dham Industrial Area, Bahadurgarh-124507, HR.

Customer Care No : +91 9053800911 / 611

E-mail : [customercare@yellowheartoil.com](mailto:customercare@yellowheartoil.com)



**SEHRI AGRO OILS PRIVATE LIMITED**

F-6, F-7, Mahadev Nagar, Jatawali Industrial Area, Jhida Chomu

Jaipur, Rajasthan 303702

Customer Care No : +91 9354998261, +91 8708964487